

Organ plays at 9, 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

And Now People Can Give a Thought to Their Personal Needs

We Have Turned a Corner

Those of us who turned in after the last election and conscientiously tried to support the President during the past four years, have now a fair right to expect that those who did not vote for President Harding will turn in and support him because he received the majority of votes.

We have got to work together, all of us, not only to right whatever we think is wrong, but to unite with the powers to be to bring on the new prosperity that has formed a large part of the platform of every public speaker during the last campaigns.

We congratulate the women for the part they had in the past election.

Far and above partisanship and everything else, let us be Americans.

[Signed] *John Wanamaker*

Nov. 3, 1920.

Women's Afternoon Dresses Price \$38.50

Attractive frocks of satin, velour de laine, tricolette and heavy tricotine in nearly a dozen styles, and the most approved colors, navy, black, browns and taupe.

Some of these frocks are beaded and embroidered; the heavier materials are often made up with entire simplicity.

Price is \$38.50.

(First Floor, Central)

Prettiest Pleated Skirts We've Had So Far

And that applies both to materials, which are plaids and stripes, as well as to the fashions of these new skirts.

As usual, blue and tan combinations predominate, but there are some lovely Roman stripes and smart black and white plaids and stripes. All of the skirts are pleated in some form or other and they are stitched closely around the hips.

Rarely are there more than one or two of each kind and the price of \$25 is much less than it would have been a month or so ago.

(First Floor, Central)

Parisienne Corsets

They give the wearer proper support, but so comfortably that she is scarcely aware of them. Here are some of the new models:

At \$14. A model with extremely low bust and slightly higher back; and this is made of pink broche, well boned.

At \$18.50. A very pretty pink silk batiste for evening wear with low top and elastic sections in front of skirt.

At \$17.25. A dainty model of pink figured batiste, topless, with elastic insert, light and comfortable.

At \$16. A model of strong pink coutil, strongly boned in the back. It is topless and has a free hip.

(Third Floor, Chestnut)

Women's Silk Stockings Much Under-Priced

12,000 pair that represent an accumulation of small lots, all far below regular markings.

At 65c, second-grade full-fashioned white silk.

At 75c, first-grade full-fashioned black and cordovan silk, with cotton tops and soles.

At \$1.65, first-grade full-fashioned silk in black, white, cordovan, gray and navy, with mercerized tops and soles.

At \$3.50, first-grade black all-silk with openwork ankles and open clocks.

(West Aisle)

A Warm Wool Scarf Feels Good These Days

The very newest ones are in the prettiest colored checks. There are also some new borders, stripes and soft-hued heather mixtures. A few of the higher-priced ones have a pocket and belt to match.

They are in both camel's-hair and brushed wool and in lovely colors for sports suits, \$7.50 up to \$18.

(Main Floor, Central)

New in the Waist Store

Georgette crepes trimmed with ecru net, tucked and embroidered; they are intended to be worn outside the skirt and come in navy, and brown with bisque, for \$8.50.

Georgette crepes with surplice fronts, embroidered and beaded; navy, brown and black, \$13.50.

White china silk waists with tucked bosoms and collars; front and cuffs trimmed with narrow pleating, \$8.50.

New flat-collared waists of white china silk, front pleat, cuffs and collar edged with narrow pleatings, \$6.85.

(Third Floor, Central)

Seems Like Violets and Lilacs Were Blooming

when you catch a whiff of Queen Mary Violet and Lilac toilet water.

They are both very much liked colors and they are not high in price, 75c for a good-sized bottle of either and up to \$4.50 for the largest size.

(Main Floor, Chestnut)

New Prices on New Linoleum

Domestic and imported goods, practically all fresh and clean and in the newest patterns.

The following prices are much less than regular:

\$1.95, \$2.25, \$2.75, \$3, \$3.25, \$3.50 and \$3.75 a square yard.

(Seventh Floor, Chestnut)

New Mourning Millinery for Dress Occasions

In that quiet Salon devoted to black and mourning hats we are showing a new and exclusive collection of hats for dress wear.

They are hats of soft duvetynes and hats of uncut velvets—hats in the newest Winter shapes and styles, and suitable for young as well as older women.

Many are copies of French chapeaux, and the prices begin at \$25.

(Second Floor, Chestnut)

Some of the Best Silks Have Dropped Most in Price

They are new, fashionable silks, too; some have just arrived and they are silks that many people want right now in making up dresses, blouses and underwear for Winter wearing.

Such silks are now priced at a saving of anywhere from 50c to \$4 a yard, the majority being \$1 a yard less than they were only a few weeks ago.

Soft printed silks, 40 inches wide, in all new designs, \$5 a yard.

(First Floor, Chestnut)

Fine qualities of Japanese white habutais, \$1.75 to \$3.50 a yard.

Imported flesh pink wash satin, \$1.50 a yard.

Fine woven novelty Georgette crepe, evening tints, \$2 a yard.

Good quality crepe de chine, white, black, navy and evening shades, \$2 a yard.

American silk broadcloth with a flat stripe (the stripe is woven not raised and therefore it wears better), \$3 a yard.

Duvetyne Handbags Are Most in Demand

And people tell us we have the best assortment of these bags, at the best values to be found in Philadelphia.

They are of good silk duvetyne in navy blue and fur shades, and there are both large and small shapes. Linings of silk in pastel shades.

There are covered frames, some with fancy clasps; shell-finish frames and metal frames, some of the last with metal mesh bracelet loops.

Prices start as low as \$3.75 and go to \$10.50.

(Main Floor, Chestnut)

Light-Weight Dress Velour Special at \$3 a Yard

All-wool, 54 inches wide, and a very fine nice weave for dresses. This is about half the original price of this velour.

In pretty shades of beaver and two darker browns, also navy blue.

(First Floor, Chestnut)

Black Satin Opera Slippers

Nothing quite takes the place of these slender, graceful slippers with Louis heels and pointed toes. They are \$14 a pair in the Exclusive Little Boot Shop, and the rhinestone buckles to go with them are \$3 to \$6 a pair.

(First Floor, Market)

A NEW shipment of blanket bathrobes at \$8 is here. They are in light and dark colors and are made with no collars, satin bindings and rope girdles.

(Third Floor, Central)

The Boys Must Have Suits and Overcoats

They cannot get better ready-to-wear suits and overcoats than our Boys' Clothing Store has to show them.

We have never been satisfied to sell anything less than the best and we never shall be.

(Second Floor, Central)

The Finest Arabian Skins in Women's Mocha Gloves \$5.50 a Pair

Though the skins come from overseas the gloves are made right here in America, for American makers seem to know best how to make up these fine mocha gloves.

The skins are of beautiful quality, soft and velvety and heavy

(Main Floor, Central)

8000 Boxes Letter Paper 25c a Box (Half Price)

It is "Liberty Linen," a linen-finish paper that many people like very much indeed and we have taken all we have left in stock and marked it at exactly half price.

There are two sizes, letter and note size and each box contains a quire of paper with envelopes to match. The colors are white, blue gray and pink.

(West Aisle)

These Pretty Dress Trimmings at \$2.75 a Yard Are Unusual

They are wide silk and satin bands, with rich embroideries in bright colors and tinsel, and they are just such trimmings as women will like to make girdles for new gowns, vests and fancy bags.

With them, and also quite unusual, are wool trimmings at 46c

a yard—wool edges in brown and blue and gold, red and blue and gold, and henna and blue and gold. The savings on these, too, are quite remarkable.

\$12 to \$25 for jet and colored garnitures—these, too, are specially priced.

(West Aisle)

Of Handkerchief Embroideries It Is Only Fair to Say

that it is but the part of wisdom to get your order in as early as possible. It is a physical impossibility to get the work done unless sufficient time is allowed.

The handkerchief assortments

just now are full and comprehensive, and if you will be so good as to make selections now and place your order for the embroidered work to be done, you will be sure to get exactly what you would like, and in plenty of time.

(Main Floor, Central)

New Books

"Wind Chaff," by Mercedes de Acosta. \$2.25. The story of a girl's struggle to separate the wheat from the chaff of life.

"Cherry Isle," by Evelyn Close. \$1.90. A presentation of an intense and powerful character.

"Missy," by Dana Gatlin. \$1.90. Every prank which Penrod left undone Missy has accomplished.

"Eve to the Rescue," by Ethel Hueston. \$2.

(Main Floor, Thirteenth)

THE Lamp Store has several hundred one and two light brackets wired for electricity and ready for immediate delivery. They are in silver, ivory, brass, gray and polychrome finishes, priced at \$7.50 to \$75. 100 strong wrought-iron lamps with adjustable arms are complete with shades for \$22.50.

(Fourth Floor, Central)

Filet Net Curtains Are a Good Investment

They wear better than almost any other kind that you could get and they stand the laundering better. Then, too, they are suitable for every room in the house. In white or arab color, with square mesh and small figures, \$3, \$3.50 and \$4 a pair.

(Fifth Floor, Market)

Men's Fine Cordovan Shoes at Agreeable Prices

These are "full" cordovan shoes, not part cordovan, like so many shoes at these prices. The color is a rich mahogany and the leather has a high finish.

One style with graceful round toe is \$9.75. The other is a brogue, with squarish toe, long wing tip and much saw-tooth pinking and perforation. This is \$10.75.

Both exceptional shoes at the prices.

(Main Floor, Market)

Men's London House Gowns of Rich Silks and Velvets

The sort of things women are now looking for to give their husbands and their sons.

Redleaf silk dressing gowns in beautiful Persian patterns, \$65.

Luxurious dressing gowns of corded velveteen in rich dark colors and lined and faced with heavy silk, \$85.

Velvet house coats, also in plain colors and with silk lining and silk braid, \$50.

(Main Floor, Market)

Sports Clothing for Winter Wear

Men's sheep-lined coats with large shawl collars, \$15 to \$35. Mackinaw coats, \$10 to \$22.50.

Corduroy suits with coat and trousers, \$22 to \$40.

Corduroy hunting coats, \$11.

Men's riding breeches in various materials, \$5 to \$11.25.

Sheep-lined vests, \$4.75 and \$6.

Khaki hunting coats, \$5.25 to \$8.50.

Khaki hunting trousers, \$2.85 to \$4.75.

Heavy Shaker-knit sweaters, \$7.50 to \$13.50.

Woolen golf vests, \$5 to \$8.

Fine imported golf jackets, \$20 to \$35.

(The Gallery, Juniper)



Well, Gentlemen, Now That It's Over—

the thing is to settle down to business.

For many a man the first business to attend to is the buying of a new Winter suit or overcoat.

It would be a good thing if the average man would make himself more familiar with the many different classes of suits and overcoats on the market.

One of the first things he would notice is that some stocks consist of some good suits and overcoats and many that are not good; and other stocks consist of suits and overcoats that are uniformly low grade (although sometimes very showy) at their prices, especially in the tailoring.

Such clothing stocks depend for their sale upon the unquestioning faith of the average man. But it must certainly mean something to the man of more than average observation, the man who wants to feel certain that he is getting the reality and not the shadow, to know that there are men's clothing stocks of the SELECTED kind and the Wanamaker stock is just such a one.

We could make this stock twice as large as it is and not half as excellent. We could do this by mixing in with it a lot of low-grade, botch-work clothing to sell perhaps a little cheaper than the best clothing can be marked.

But we would not lower the character of our men's clothing stock to make it look larger, more varied or more alluring. We prefer to feel certain that no man can take out of it a suit or an overcoat that isn't the best suit or overcoat regularly to be had anywhere for the price we put upon it.

We prefer to feel that we have a men's clothing stock which, as it stands, is unexcelled. And we surely have it.

Men's Winter suits, \$40 to \$85.

Men's Winter overcoats, \$47 to \$90.

(Third Floor, Market)

Quilts—Blankets—Spreads—Savings

Now is the time to look to your requirements in blankets and quilts. The Wanamaker stocks are large, the qualities unsurpassed, the prices the lowest, qualities considered, and there are many groups at good savings, including these—

New wool-filled quilts, covered with tussah silk in rose and Copenhagen blue and in a figured pattern—priced at \$15 each, a saving of one-third.

New wool-filled quilts with figured cambric tops and backs and plain sateen borders; four patterns in all desirable colors—priced at \$10.50, a saving of one-third.

100 wool-filled quilts, topped with silk mull, in several figured patterns, backed and bordered with plain mull to match—price \$13.50, a saving of 33 1-3 per cent.

150 white blankets for double beds, part wool, with pink and blue borders—\$6 a pair, a saving of 40 per cent.

100 extra-large satin-finished bedspreads, beautiful Marseilles patterns, cut-out corners and scalloped edges—\$10 each, a saving of one-third.

(Sixth Floor, Central)

Yours Is the Privilege of Choosing From \$100,000 Worth of Wanamaker Furniture at a Saving of One-Fourth

Think what it means to any one needing furniture to have the privilege of choosing from \$100,000 worth of dining-room, bedroom and living-room suits and pieces in the Wanamaker stocks at a reduction of 25 per cent!

Bear in mind that not only is it furniture of fine dependable quality, but that it is uniformly of a most desirable type. The collection, as a whole, is representative of the best, standard cabinet and upholstery in this country.

The higher-priced suits are splendid examples of furniture-making in design, construction, finish and detail. Every suit and piece in the collection bears the stamp of excellence in wood and workmanship.

The beautiful and luxurious living-room suits are a group of rare interest.

A Few of the Living-Room Suits

Living-room suit in striped velour, Queen Anne motif, with cane backs and sides, spring cushion seats. Davenport, arm chair and high-back fireside chair, three rosette pillows and one roll cushion, \$295.

Silk damask suit trimmed with red velour; loose cushions and pillows; cane panel backs and sides, frame neatly carved. Davenport, arm chair and high-back fireside chair, \$500.

Brown striped velour suit, of davenport, two large arm chairs, luxuriously upholstered with loose seat cushions, \$425.

Living-room suit upholstered in high-grade tapestry. Spring seats, backs and arms. Large davenport, arm chair and arm rocker with loose cushions, \$530.

Individual Pieces for Library or Living Room All 25 Per Cent Less Than Regular Prices

Luxuriously upholstered spring seat and back, loose cushion seats.

Davenports, \$185 to \$200.

Arm chairs, \$84, \$94, \$97, \$145 and \$155.

Arm rockers, \$72, \$84 and \$97.

Upholstered in tapestry and velour—

Davenports, \$115, \$155, \$180, \$207 and \$225.

Arm chairs, \$48, \$50, \$60, \$70, \$75, \$80, \$86, \$95, \$109 and \$140.

Arm rockers, \$44, \$62, \$70, \$86, \$98 and \$100.



(Fifth Floor)